

# GE Home & Business

## Business Specific Hiring Requirements:

- Experience in consumer goods, retail, or advertising
- Strong advocate for customer and consumer centric experience and behaviors
- Ability to think outside the box and embrace innovation and NPI
- Able to see the big picture and think strategically
- Demonstrated experience in customer-oriented roles such as sales and marketing
- Strong leadership, communication, project management and influencing skills
- Proven change agent...ability to work well in fast paced changing environments

## Program Structure & Highlights:

- **Typical Types of Rotations** - sales, marketing/brand, product management
- **Business Specific Training** - product, systems, sales training, etc.
- **International Rotation Opportunities** – No (exception basis only)
- **Out of Business Rotation Opportunities** – No rotations outside of H&B, but all ECLPs rotate across multiple H&B businesses on program
- **Other Highlights** –Quality of rotational assignments driving business imperatives and are associated with GPB initiatives.

## Examples of Off Program Roles:

- Typical class off program: 50% sales roles, 50% marketing roles
- Typical Positions: Mkt/Merchandising Mgr, Marketing Promotions Mgr, National Accounts Manager, Product Manager, Ops Manager

## US Location Snap Shot:

- **Business Headquarters** - Louisville, KY, USA
- **Common US Locations** – Louisville, Cleveland, Plainville
- **Common non-US Locations** – Shanghai, China
- **Do ECLPs typically move between every rotation in your business?** Yes, most ECLPs will rotate between our Appliance ( Louisville ), Lighting ( Cleveland ), and ED (Plainville) locations.