

This is GE Healthcare



imagination at work

General Electric – A heritage of innovation

Founded by Thomas Edison in 1878

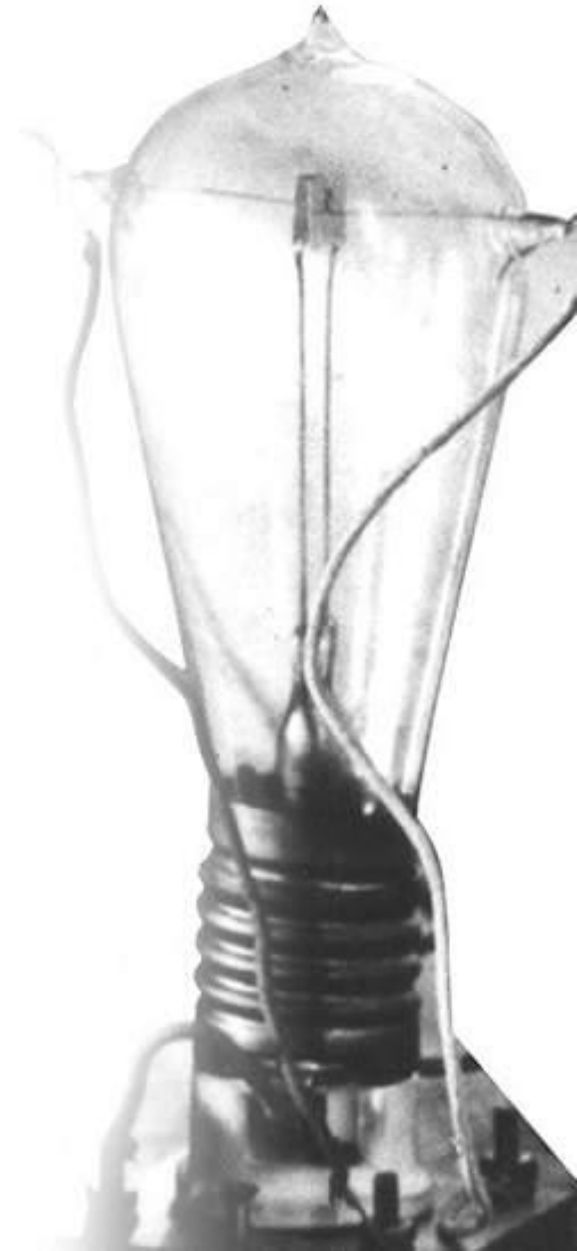
Only company from the original 1896 Dow Jones index still listed today

Rated AA+ with stable outlook by S&P

290,000 employees world-wide

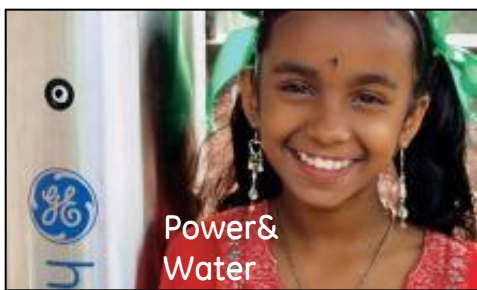
Operating in more than 150 global locations

\$150 billion revenue in 2010



General Electric today

GE Energy



Healthcare



Aviation



Transportation



GE Capital



Home & Business Solutions, Media



GE Healthcare

\$17 billion global business unit of GE

53,000 employees
worldwide

\$1 billion+/year
investment in R&D

Core strengths in
bio-sciences,
technology, business



3,000 scientists & technologists strong in 5 global research facilities



Global Research HQ
Niskayuna, NY



Global Research - Europe
Munich, Germany



China Technology Center
Shanghai, China

Coming 2012

**Global Research
Center**
Rio de Janeiro, Brazil



**John F. Welch
Technology Center**
Bangalore, India

Manufacturing facilities around the globe



The image features three stylized globes with a grid of latitude and longitude lines, set against a light blue background with faint white stars. The first globe on the left shows the Americas. The middle globe shows Europe, the Middle East, and Africa. The third globe on the right shows Asia and the Pacific region. Each globe has a semi-transparent, light blue overlay representing the landmasses.

**United States
& Canada**

**Latin
America**

Europe

**Middle East
& Africa**

**China
India**

**Asia-
Pacific**

Broad solutions for healthcare



Healthcare
Systems



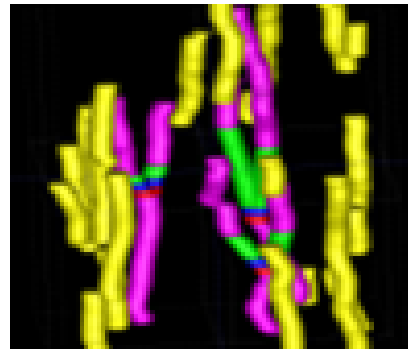
Healthcare IT



Medical Diagnostics



Surgery



Life Sciences



Performance Solutions

Key customers

Healthcare systems, hospitals, clinics

- Physicians
- Clinicians
- Nurses
- Executives and Administrators
- IT managers
- Biomedical engineers
- Construction managers

Government officials

Pharmaceutical firms

Genetics researchers

Bio-science researchers



Healthcare IT

Providing comprehensive clinical & financial information technology solutions that enable better decisions and outcomes for both businesses and patients.

Improve revenue cycle

Drive quality outcomes

Accelerate image management and workflow



Healthcare Systems

Advancing every phase of patient care, from diagnostic imaging to routine testing to life-critical care.

Anesthesia Delivery

Bone Densitometry

Computed Tomography

Diagnostic Cardiology

Home Health

Interventional

Life Support Solutions

Maternal Infant Care

Molecular Imaging

Patient Care Solutions

Magnetic Resonance Imaging

Respiratory & Sleep

Service

X-ray

Ultrasound



Life Sciences

Delivering breakthroughs in drug R&D and biopharmaceutical manufacturing, and the latest in cellular technologies.

Biopharmaceutical development & manufacturing solutions

Partner for cell and protein research

Scientific asset service & management



Medical Diagnostics

Providing leading-edge contrast agents and nuclear medicine products for diagnostic imaging across all modalities.



Surgery

Mobile fluoroscopic imaging systems to help guide minimally invasive surgical procedures.

Vascular

Orthopedics

Spine

Urology

Cardiac

General Surgery

Pain Management

Outpatient Interventional



Performance Solutions

Partnering with healthcare providers to improve overall performance, and sharing ownership of sustaining outcomes that reduce cost and create safer, more efficient patient care.

Strategy and Leadership

Capacity Management

Patient Safety

Clinical Decision Support Solutions

Integrated Health Organizations



Healthcare Financial Services

Dedicated to providing financing solutions tailored to healthcare provider-specific needs.

Over 200 experienced healthcare finance professionals

Broad range of flexible products and structures – general capex, equipment and project finance

Serving over 5,000 healthcare providers across the Americas



The environment

Healthcare trends

Patient-centric care

- Better health for more people at lower cost

Towards wellness and prevention

- From post-symptomatic diagnosis to pre-symptomatic screening
- Improved access through telehealth

Clinical convergence

- Diagnostic tests (in vivo and in vitro)
- Diagnosis linked to therapy
- Convergence of pharma / diagnostic industries

Productivity and 'cost-out' driven

- Reimbursement pressure on providers

Information driven

- Payors demand rigorous cost/benefit analysis
- Accessible and actionable patient information



Need for a fundamental change...

Aging population • People with multiple diseases
Treatment costs • Productivity loss



Cancer
1 in 3 people will
get cancer¹



Heart Disease
1 person dies from
CVD every 33 seconds²



Brain Disorders
1 in 8 people 65 & older
has Alzheimer's³

How can GE help?

The need for healthcare innovation

Healthcare Needs

“ Big health challenges”

- Rise in chronic and costly diseases: Alzheimer’s, cancer, congestive heart failure, cancer, obesity.
- Aging populations.

Global vs. local responses

- Local solutions with global applicability.
- Tools to address rural health.

Broaden technology & services

- Innovation that drives access & productivity.

Best Solutions

Technology for lower-cost outcomes

- Targeted & “ just what you need” technologies and services.

Accelerate healthcare IT

- Enable physicians through decision support, productivity tools & financing.

Rural & other underserved focus

- Health essentials: water & energy, financing.

Consumer-driven health

- More innovations outside of hospitals (e.g. homes, retail settings).
- Consumer awareness, motivation.

Healthcare is changing around the world... so is GE.

healthymagination

Sustainable health.

Enabled by innovation
that lowers cost,
improves quality and
touches more people.



healthymagination

Addressing important global healthcare needs



Reduce the cost of health procedures and practices through GE technologies and services



Improve quality and efficiency by simplifying ways of driving best standards of care



Increase access to better health for more people through low-cost innovation, education, and financing

\$6 billion commitment to making health sustainable

Ways this may benefit...

Our world



- Underserved people will have more access to better health technology and services such as water, energy and GE Healthcare solutions.
- People will be able to access quality health from home and will have education and tools on a variety of health and prevention topics.

Healthcare



- More doctors and hospitals will have access to lower-cost and more targeted health products and IT through GE Capital financing.
- GE will help health providers become safer and more efficient through IT solutions and process improvements.